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RAPID COLIFORM AND *E. COLI* TESTS AWARDED AOAC-RI PERFORMANCE TESTED METHOD VALIDATION

Microorganism tests from Hygiena detect Coliform and *E. coli* in eight hours or less for same-shift test results

July 22, 2013 – Camarillo, CA – Two rapid diagnostic tests from Hygiena for the detection of Coliform and *E. coli* have received Performance Tested Method Validation (Certification Number 071302) from the AOAC Research Institute. MicroSnap Coliform and *E. coli* swab tests detect down to 1-10 organisms in 8 hours or less. MicroSnap delivers presence/absence results in 8 hours and/or enumeration results in 6 hours, making it the fastest microorganism test for Coliform and *E. coli* available today.

Processors can now collect samples at the beginning of a typical 8-hour shift and know results before the end of the day. MicroSnap Coliform and *E. coli* are flexible tests that may be used for product and/or environmental samples. Knowing results on both product and environmental samples by the end of the shift allows employees responsible for food safety and quality to be more reactive to contamination and feel more confident about the quality and safety of the food being processed.

MicroSnap is a two-device test platform consisting of an enrichment device and detection device. MicroSnap test devices are measured with Hygiena's EnSURE monitoring system, a luminometer also capable of measuring adenosine triphosphate (ATP), Total Viable Count (TVC), alkaline phosphatase (ALP), and acid phosphatase (ACP) swab tests. An instructional demonstration of

MicroSnap Coliform & *E. coli* may be found on Hygiena's YouTube page at www.youtube.com/HygienaTV.

MicroSnap Coliform and *E. coli* complement Hygiena's portfolio of rapid food safety testing devices and sample collection products. Other products from Hygiena include the world's best selling SystemSURE Plus ATP monitoring system and UltraSnap ATP test devices.

To enable processors to validate MicroSnap in their own facility, Hygiena offers a free 30 day trial period. For more information about MicroSnap, contact Hygiena info@hygiena.com or www.hygiena.com

AOAC Research Institute is a division of AOAC International, a globally recognized, independent, not for profit association based in Gaithersburg, Maryland. Since 1992 the Research Institute has been striving to serve as a global provider of a complete range of products and services needed for the rapid validation and conformity assessment of commercial and analytical methods. (www.aoac.org)

About Hygiena is a microbiology and life science company that serves industrial food processors, healthcare institutions, sanitation suppliers, life science researchers and the general public. Hygiena manufactures and sells a broad range of rapid monitoring systems, environmental collection devices, and rapid dilution devices. Hygiena is committed to the mission of providing customers with innovative technologies that are simple, easy to use, and reliable, with excellent customer service and support. All products are made under strict GMP standards, ensuring excellent product quality and reliability. With offices in the US, UK, China, India, and over 100 distributors worldwide, Hygiena products span the globe. For more information visit www.hygiena.com

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MicroSnap™



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